

DALKEITH MEANS BUSINESS

NEWSLETTER

Digital Well-Being

WELCOME

Hello, my name is Tom Donaldson. I am the Chairperson of Dalkeith Means Business (DMB). I joined DMB to contribute to its success and help it become a strong voice for Dalkeith's wonderful business community.

My aspirations for DMB include attracting essential funding and resources to support valuable business development initiatives. Ultimately, I look forward to seeing Dalkeith's businesses thrive, creating a lively and prosperous local economy.

I want to welcome you to DMB's first newsletter, which focuses on Digital Well-Being and the free event DMB is hosting for all businesses in and around Dalkeith. I hope you can attend this enlightening event and discover how AI can transform your business operations, enhance customer experiences, and drive your business growth. Click the link to find out more.



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[BOOK NOW](#)

GUEST SPEAKER

Hi, I'm Gary Ennis — founder and Managing Director of NSDesign. I'm a Chartered Marketer and have spent years working as a trainer and coach, helping people get to grips with digital marketing, social media, and more recently, artificial intelligence.

I originally studied architecture, but a year working in hospitality really sparked my passion for great customer service. Since then, I've worked with amazing clients, been named "CEO of the Year," and popped up on TV and radio a few times as a social media expert.

These days, I travel around the UK as a speaker and trainer, sharing what I've learned and helping businesses make the most of the digital world. I hope to see you at the DMB event so your business can benefit from all AI has to offer. Click the link to book your ticket.

DIGITAL WELL-BEING EVENT



This engaging session will feature expert insights, practical advice, and success stories from businesses already using AI. Whether you're curious, cautious, or keen to get started, this event will give you the tools and knowledge to navigate the world of AI confidently.

The event will kick off with a warm welcome and introductions led by Tom. We will then hear from special guest Gary Ennis, a leading voice in digital marketing, who will present his AI for business workshop. After which, there will be an open discussion and a chance to network with other local businesses and explore collaboration opportunities.

All materials, including tea and coffee, will be provided.

Don't miss this opportunity to stay ahead of the curve. Reserve your place today!



Date: Thursday 29th May 2025

Time: 2pm -4pm

Location: Dalkeith Corn Exchange, 200 High Street, Dalkeith, EH22 1AZ

Get here:

Bus lines: 139, 140, 141, and 3

Street parking is available around the Corn Exchange, though spaces may be limited. Please consider active travel to reduce your business carbon footprint.

BOOK NOW

UPCOMING EVENTS

Digital Wellbeing

Date: Thursday 29th May 2025
Time: 2pm -4pm
Location: Dalkeith Corn Exchange, 200 High Street, Dalkeith, EH22 1AZ
About: Digital Well-Being Workshop, discover the benefits of AI for your business.

BOOK NOW

Footfall

Date: Thursday 19th June 2025
Time: 9:30am-11am
Location: The Cavaliere, 124-128 High St, Dalkeith EH22 1AY
About: Join us for Coffee and Bacon Rolls and find out how your business can increase its footfall.

BOOK NOW

Town Centre

Date: Wednesday 25th June 2025
Time: 7pm -8:30pm
Location: St.John's & King's Park Church, 31 Eskbank Rd, EH22 1HJ
About: Informative event on Dalkeith's town centre regeneration plans and how they will affect your business.

BOOK NOW

Forum

Date: Thursday 28th August 2025
Time: 7pm -9pm
Location: One Dalkeith, 21 Eskdail Court, Dalkeith, EH22 1AG
About: Networking drinks reception to celebrate and discover DMB's projects and how they can benefit your business.

BOOK NOW

PLUS...

A footfall promotional event!

If you would like your business to take part and benefit from this promotional event, then join us on the 19th of June or click to find out more...

LEARN MORE

Lets Collaborate!



FEATURED BUSINESS

Pigeon Penguin is a Dalkeith based business that design and build websites and apps for clients in many sectors. They don't just provide websites, they provide solutions to improve business processes, productivity and efficiency. Click the tab to find out more.

[GET IN TOUCH](#)

A VISION FOR DALKEITH'S FUTURE PROSPERITY



SCOTLAND'S IMPROVEMENT DISTRICTS

Scotland's Improvement Districts are local partnerships that bring businesses, communities, and public organisations together to improve their area— whether that means boosting the local economy, improving public spaces, or supporting events and activities. Each district is shaped by the people in it, with businesses voting on a plan and chipping in through a small levy to fund projects that matter to them.

There are different types of Improvement Districts – from town centres and industrial areas to tourism and even digital spaces. Improvement Districts have helped create everything from street festivals to cleaner, safer environments and stronger local networks.

The whole idea is about working together, locally, to make places thrive. Scotland's Towns Partnership supports these districts to grow and succeed, helping communities make a real difference where they live and work.

Specifically, in Dalkeith and the surrounding area, much of the initial groundwork for forming a SID has already been covered. This was originally done in conjunction with One Dalkeith pre-COVID. Unfortunately, the pandemic halted the project. Now, Dalkeith Means Business (DMB) seeks to continue that work and test the local business appetite for the eventual development of an SID for Dalkeith.

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